

MooD[®]: Solutions for Smarter Decisions

An increasingly challenging operating environment means ever greater need to be effective in delivery, and to have the agility to deliver rapid, pragmatic change.

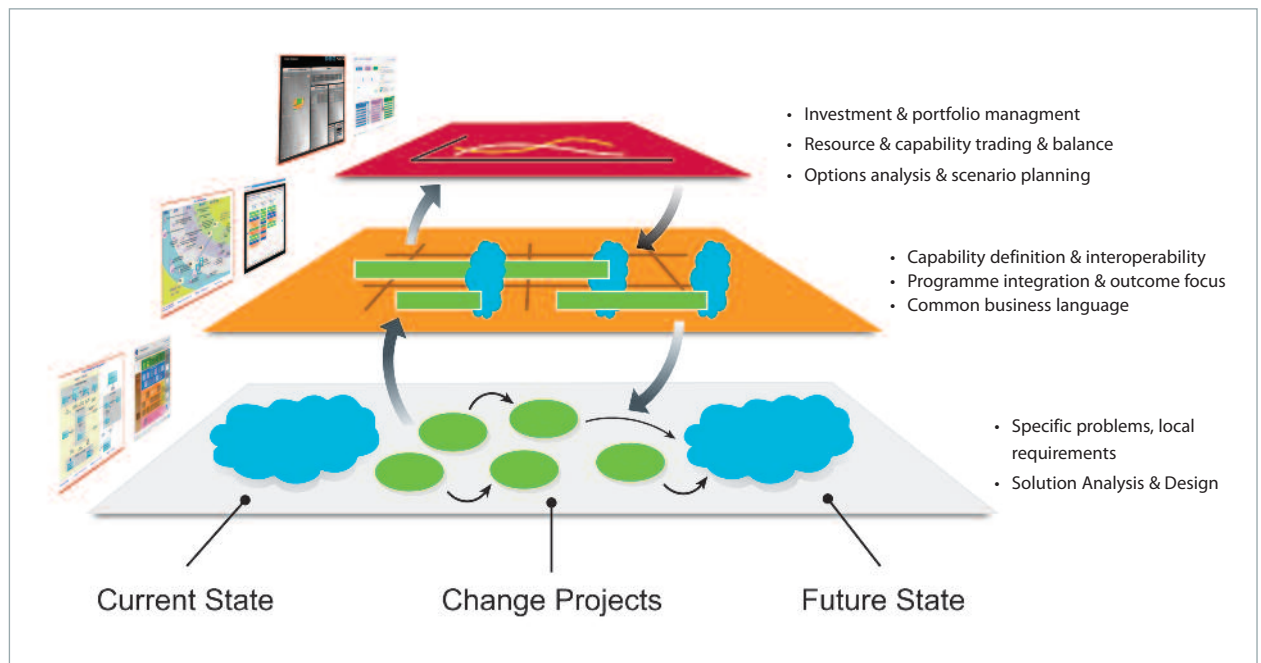
- MooD's architecture-led technology cuts through the complexity of your enterprise – an incisive management environment to support robust decision making and targeted change activity.
- A decision-making engine for understanding and balancing the investment portfolio - close the loops and deliver tangible outcomes.
- The capacity to deliver financial savings in excess of £40M within major programmes, and key to achieving investor confidence in national plans.
- MooD-based solutions are running live in the defence, national security, government, energy & utilities, and financial services industries - in all cases helping organizations improve effectiveness and performance.

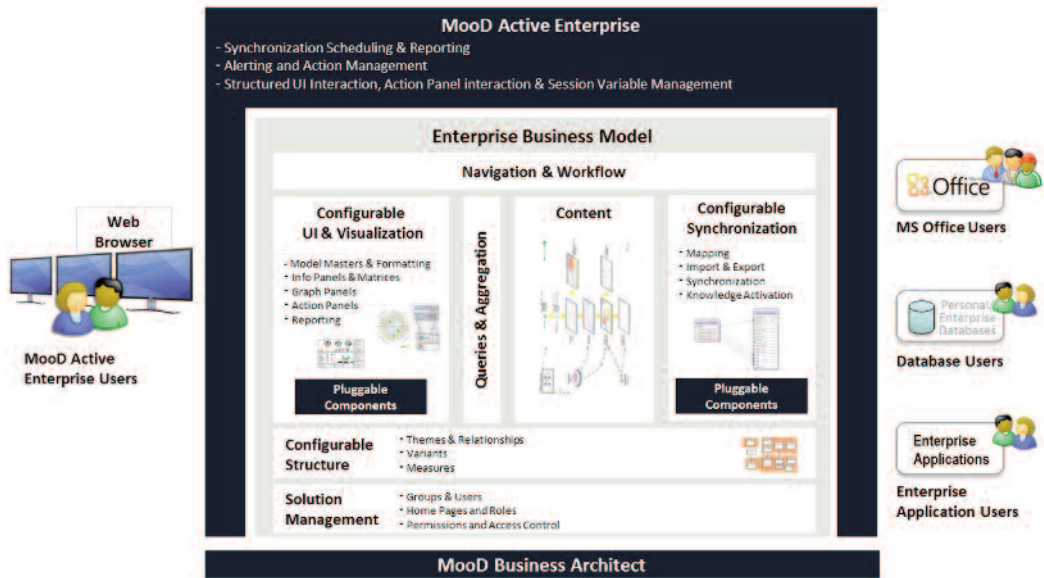
"We now have a clearer picture of how our systems will change to meet our long term goals and are able to carry out 'what if' analysis for our customers on demand. Overall we are better able to support the business - better data means better quality of decisions."

NATS, the UK's leading air traffic services provider

Creating and Exploiting a Single View of the Truth

- A common language & integration through and across the enterprise ensures coherence of understanding and decision making
- Stakeholders at all levels co-operate - individual projects execute with assurance of consistency, delivering to programme goals and business imperatives
- Combined focus is on business governance, value creation and performance optimisation





MooD Technology

MooD is the leading Enterprise Performance Governance technology. It enables decision makers at all levels to reason about the options, implications and trade-offs available, and hence make confident, evidence-based choices. The Company's continuing investment in development ensures that MooD software continues to excel in the key areas of:

Configuring and assembling a business model – embracing the complexity of your enterprise using concepts, language and powerful visualisations that best fit the business need,

Synchronising with other sources of data - ensuring that information from across the enterprise is made available, connected, and put to work, regardless of source or technologies used.

Deploying into live operation – enabling wide communities of non-technical users in the business to exploit the full visual and analytical power of the model through MooD-generated web applications – what we call **MooD Enterprise Governance Solutions** – embedded within the infrastructure.

MooD Enterprise Governance Solutions

MooD International and its partners have created a range of solutions on the MooD platform that allow an organization to exploit the MooD functionality to deliver business outcomes in a clear, incisive way. These are being developed and installed across industries, and provide support to the following strategic and decision support governance processes. Three examples being developed with partners include:

Through Life Capability Management – managing the trading process across capabilities and acquisition programmes in defence and security sectors, ensuring that those with the budget and the need are aligned with those who run development programmes and deliver operational capability across all lines of development

Outsourced Service Governance – reporting, planning and tracking in complex outsourced service contracts; ensuring the performance of the services delivered is optimised to balance outcome, cost, risk and schedule.

Information Assurance – operational governance solutions that empower the enterprise to govern its security policies, procedures, processes and assets to assure that information can remain secure, whilst being auditable, up to date, accurate and accessible to those that need it.

“What you do is so key to the success of what we want to do ... systems built with the MooD software allow us to integrate information much more efficiently, and drive down costs as a result ... an absolute model for where the UK economy needs to go: Innovative, smart, cost cutting”.

Dr Liam Fox, UK Secretary of State for Defence – guest speaker at MooD International's Queen's Award Celebration in June 2011.

