

# MooD Technology Capabilities

MooD is a platform for configuring model-driven decision solutions. These give insight into the business dynamics behind the data, enabling smarter decisions for better business outcomes.

## An Enterprise Business Model that puts business issues – not business data – on centre stage

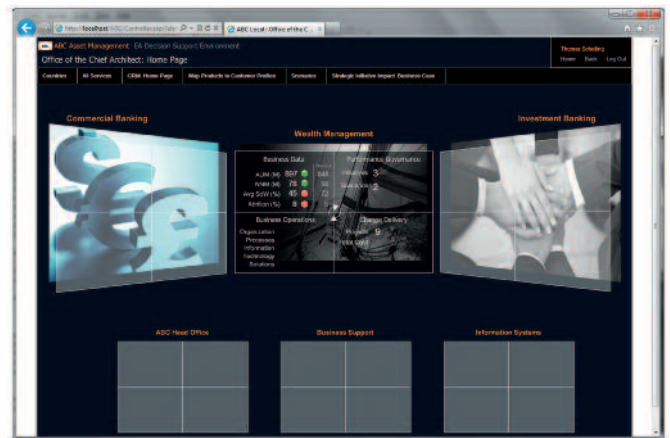
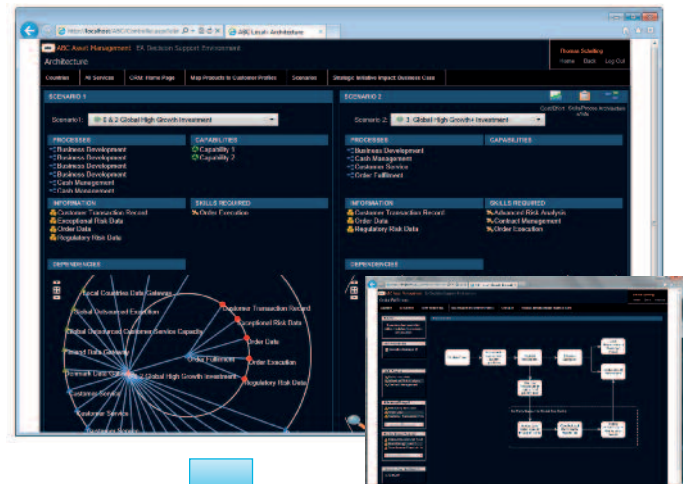
Key to smarter decision making is the often latent understanding of how the 'moving parts' of an organization or programme fit together, how the whole is performing, and what that adds up to for the business. MooD takes this concept and puts it at the heart of the software – an enterprise business model that gathers and reflects the essential parts and dependencies that drive business performance.

## Model-driven data aggregation for insightful decision making

Although much of the architectural and metrics data in MooD is synchronised with other systems, the real advantage lies in what happens to the data inside MooD – the model is used to generate new and meaningful business performance data that simply doesn't exist in the mass of data that is in and around a business.

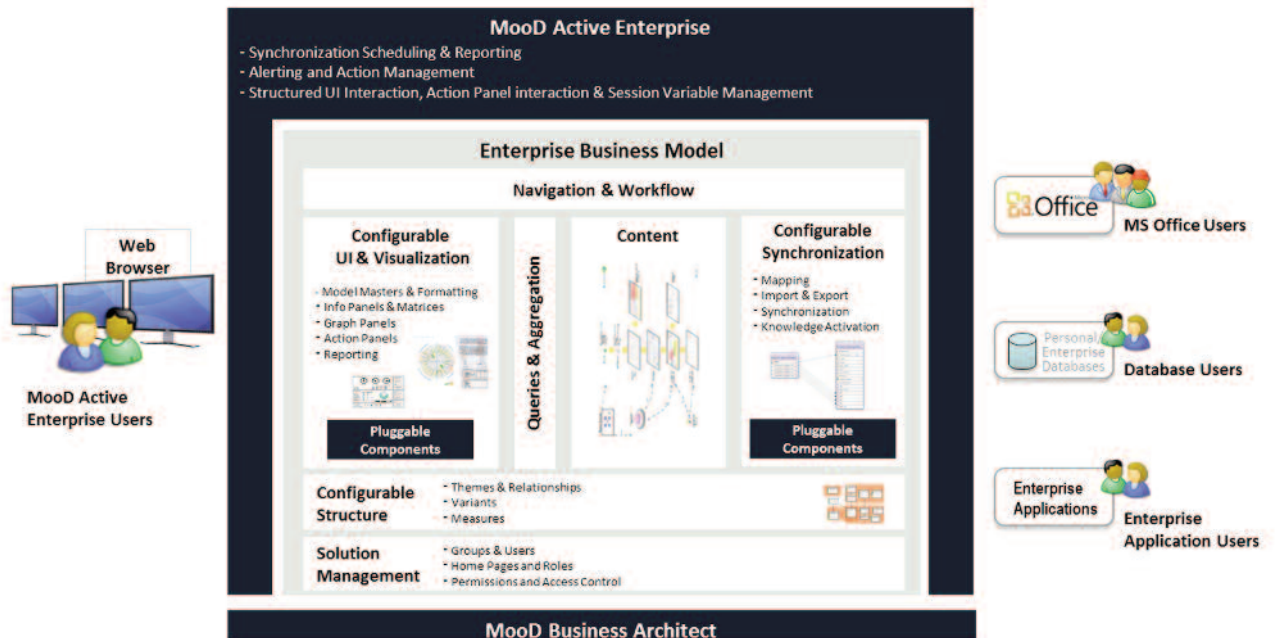
## Outcome-focused solutions that integrate into smarter business decision processes

All of this is for nothing if the understanding can't have an impact on business operations. Rather than being just another tool to aggregate, analyse or report on data, the MooD platform is deeply configured into integrated enterprise applications that continuously evolves with the needs of decision processes at different levels of the business – sharing an understanding of business performance, updating and monitoring key information across the business model and associated data, and achieving new balance through trading impacts of potential and actual changes across all stakeholders.



# MooD Product Detail

MooD products have been designed to expose and exploit the visual and flexible nature of an Enterprise Business Model, enabling an agile engagement and integration style – solutions evolve to align with the needs of a business.



## MooD Business Architect

A Windows client-side product, used to manage and work with Enterprise Business Models, and to configure MooD solutions:

- Create and manage the meta model – the underlying structures and rules that control and govern the scope, behaviour and integrity of the Enterprise Business Model
- Manage the metrics framework that overlays, interacts with, and aggregates across the meta-model
- Synchronise information with external sources, with a range of options for continuing connection
- Drag and drop configuration of views, interaction, querying, with access to functionality and workflow needed by solution user communities to exploit the information within a range of standard or highly specific decision and lifecycle processes
- Analyse, explore, report, search, tabulate and in any other way access the full content of the Enterprise Business model

## MooD Active Enterprise

A Windows server product, used to deploy configured solutions across a wide community of users exploiting standard enterprise web technologies:

- Role-based access, home pages and permissions, down to the granularity of individuals and single data points
- Engage directly with the Enterprise Business Model and associated data
- Navigation through an entirely configured UI giving highly visual and compelling support to complex end-to-end decision processes, including access to data and functionality to understand, assess and act on actual and potential business activity, performance and outcomes
- Scheduled updates to and from enterprise data sources
- Alerting on significant events and reporting / off-line working with essential data and decisions

MooD runs on Oracle or MS SQL Server products. Deployment options range from standalone laptop configuration for rapid prototyping through to global multi-user managed access over the enterprise infrastructure.